Anaplan

Cloud solutions that enable transformation and guide organizations to improved financial performance

Anaplan in AWS Marketplace

Use AWS Marketplace to start your Anaplan journey and unlock new capabilities within your organization. Accelerate the adoption and initiation of Anaplan solutions by using AWS Marketplace. By selecting ISV software like Anaplan through AWS Marketplace you increase your purchasing power for higher AWS discounts.

Transform how you see, plan, and run your business by using Anaplan's Connected Planning platform, including solutions for finance, sales and marketing, supply chain, human resources, operations, and IT. Understand current performance and improve forecasting with predictive capabilities for faster, more confident decisions. Convert data into market opportunities to accelerate revenue growth, optimize resources, maximize margins, and manage risk. Thrive in an ever-changing environment. Expertise and benefits are provided as you select Anaplan in AWS Marketplace for your cloud deployment.

Financial Transformation with Anaplan

- Accuracy in financial forecasting is core to effective business planning. Anaplan PlanIQ uses ML forecasting via Amazon Forecast integration to create accurate forecasts driven by internal and external drivers.

- Cloud Spend Management provides granular, multi-dimensional insights on historical cloud spending, driver-based financial forecasting for all workloads, cloud cost allocations, and optimized costs with unit cost templates and AWS recommendations.

- Anaplan can tailor quotations by a customer's expected users, solutions, configuration options, and contract duration. The subscription is typically executed as an AWS Marketplace private offer.

Flexible pricing and terms
Access pricing options that give flexibility to test software, pay as you go, negotiate custom terms, and save money with long-term commitments.

Standardized License Terms
Streamline procurement with standard terms governing software usage and defining obligations of each party.

Control and governance
Centralize governance, innovate quickly, and launch software or third-party data products that align with policies and compliance requirements.

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Powering customer innovation throughout the organization

Connected Planning enables dynamic, collaborative, and intelligent planning across all areas of an organization, including finance, sales, supply chain, marketing, human resources, and operations. As a purpose-built platform connecting people, data, and plans, Anaplan delivers a unified real-time, cloud-based environment to optimize planning and democratize decision-making across all lines of business and business activities, from strategic to operational levels.

Anaplan for Finance

Anaplan's flexible modeling capabilities automate, structure, and connect a range of financial and operational solutions including FP&A and opex to steer business performance more effectively.

Anaplan for Supply Chain

Model your supply chain with intelligence. Enable real-time collaboration across departments, functions, suppliers, and customers through supply, demand, and sales & operations planning solutions.

Anaplan for Sales

Connect revenue plans to sales performance. Drive growth through sales planning, sales incentives, pipeline and revenue forecasting solutions, and ties to marketing with optimized budget allocation, spend visibility, trade promotion management and more.

Anaplan for Workforce

Develop a dynamic workforce blueprint that aligns and executes your business strategies and operations with talent strategy, workforce planning, and compensation modeling solutions.

AWS Marketplace

AWS Marketplace is a curated digital catalog that makes it easy for customers to find, buy, deploy and manage third-party software, data products, and services that customers need to build solutions and run their businesses.

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About Anaplan

Anaplan is a transformative way to see, plan, and run your business. Using our proprietary Hyperblock™ technology, Anaplan lets you contextualize real-time performance, and forecast future outcomes for faster, confident decisions. Anaplan enables connected strategy and planning across your enterprise to move your business forward. Based in San Francisco, Anaplan has over 180 partners and more than 1,900 customers worldwide.

To learn more about Anaplan, visit AWS Marketplace.