



# Anaplan platform overview

Gain precision and flexibility at market speed.

As business dynamics accelerate, planning needs to evolve to keep up with changing demands. Point solutions and data scattered across disjointed systems and sources often paint an incomplete, outdated picture and ultimately lead to sub-optimal decisions.

## The case for Connected Planning

Connected Planning seeks to fundamentally transform planning by connecting all the necessary people, data, and plans to accelerate business value and enable real-time planning and decision-making in rapidly changing environments. By placing the power of planning in the hands of every individual, at every level within and between business functions, Connected Planning breaks the proverbial silos to deliver speed, agility, and visibility.

## A single source of truth across your enterprise

Connected Planning represents a paradigm shift from the legacy approach to planning, which is typically confined to the finance department and uses a patchwork of outdated, disconnected tools and manual processes that are often overly complex, slow, inefficient, and static. Connected Planning enables dynamic, collaborative, and intelligent planning across all areas of an organization, including but not limited to finance, sales, supply chain, workforce planning, marketing, human resources, and operations. Anaplan's Connected Planning Honeycomb illustrates the power of collaborative planning that can only be realized with a purpose-built platform as its unifying core.

### Empower business planning to connect people, data, and plans on a single unified platform



Data

Single, secure source of planning and decision data



People

Greater collaboration, deeper insights, and faster alignment



Plans

Dynamic, continuous planning for any area of your business



## Anaplan Platform



As a purpose-built platform connecting people, data, and plans, Anaplan delivers a unified real-time, cloud-based environment to optimize planning and democratize decision-making across all lines of business and business activities, from strategic to operational levels. Leveraging the speed and scale of the platform, Anaplan offers businesses a nimble, intuitive, and secure way to collaborate concurrently to drive faster and more accurate decisions.

## Key characteristics of the Anaplan platform that support the needs of organizations and users:

### Engaging user experience

Anaplan's collaborative, intuitive, and engaging user experience brings the right people into the planning process at the right time, across devices and solutions. The entire company can share real-time data, enabling smarter, faster decision-making and unprecedented flexibility.

- New, modern design facilitates intuitive and personalized experience across devices.
- Build pages, apps, and boards to create more visual, interactive dashboards that display KPIs, charts, geo-mapping and more.
- Create workflows, view KPIs, receive alerts, and make timely changes and updates easily and on-the-fly.
- Commenting and sharing plans empowers teams to have contextual conversations about data and scenarios to quickly unify on strategy and execute.
- Anaplan Extensions for Microsoft Office and Google Suite enable a seamless and productive experience across online and offline reporting.

### Embedded intelligence

Embedded optimization, including Optimizer™, cutting-edge Anaplan native algorithms such as multi-variate linear regression (MVLRL) and Prophet, and evolving AI/ML capabilities transform complicated inputs into actionable recommendations.

- Assess hundreds of variables and constraints, letting optimization and ML capabilities solve for an optimal answer.
- Derive recommendations for many complicated use cases including sales territory planning, inventory management, project portfolio optimization, and more.
- Embedded algorithms enable statistical forecasting: Curve Fit, Smoothing, Seasonal Smoothing, and more.
- Make more informed predictions while expending fewer resources.

## Powerful planning and modeling

Anaplan's patented in-memory Hyperblock® calculation engine enables multi-dimensional scenario modeling with near unlimited constraints. This powerful technology allows companies to model the most complicated scenarios to stay ahead of market changes. Meanwhile, the platform maintains 100% consistency across all model changes.

Anaplan offers two calculation engines — the Classic Engine and Anaplan Polaris™ Calculation Engine — designed to solve any type of business problem at scale. Together, these engines empower businesses to easily expand plans and use cases alongside rapidly growing business needs. In addition, HyperModel™ capabilities allow users to incorporate vast amounts of data into their use cases to solve for complex business scenarios and effortlessly adjust forecasts.

With Polaris, model builders can solve more complex scenarios at the natural dimensionality of their business. Polaris delivers the ability to create line items and models with more than 10 quintillion cells, so users can quickly understand their data to unlock new contextual insights and modify what-if scenarios instantly.

- Anaplan Polaris allows teams to create models with any number of dimensions and incorporate large-scale data sets.
- Anaplan's modular approach lets decision-makers in sales, finance, supply chain, HR, IT, marketing, and other business units model their own unique organizations and connect between business units.
- Anaplan Data Hub houses all data needed to execute the planning scenarios as the single source of truth for hierarchies and data.
- Forecast far into the future. With either engine, teams can easily integrate the historical data they need to accurately model future scenarios and drive informed decisions.
- Polaris empowers teams to solve business problems organically at scale with the full scope of their natural modeling dimensions.
- Dive deeper into business data with Polaris for granular exploration that helps pinpoint key information.

## Highly extensible ecosystem

Anaplan allows users to integrate and analyze data all within a unified platform, creating a single source of truth from planning to decision-making. APIs, ETL connectors,

and built-in integrations easily communicate with other solutions.

- Anaplan has connectors for industry-leading ETL and ESB tools that integrate with systems of record, such as Informatica, MuleSoft, Dell Boomi, and SnapLogic.
- The Anaplan platform supports purpose-built integrations for enterprise systems of engagement, such as Tableau, Workiva, and DocuSign.
- The Anaplan platform can be further extended with custom integrations using REST APIs and scripting.
- Simplify data integration and orchestration, making access to new data sources, services, and multiple data integrations fast and intuitive.

## Enterprise scalability

The Anaplan platform connects the entire enterprise and scales across trillions of cells, hundreds of models and use cases, thousands of users, and multiple versions. Calculations stay consistent and rapid for all data sets and any number of users.

- Hyper-threading with CPU cores allows the platform to process millions of rows per second.
- Anaplan's patented Hyperblock® technology processes only the relevant cells, dramatically reducing calculation time.
- Application lifecycle management (ALM) in the cloud systematically synchronizes structure between models.

## Robust security

The industry-leading security capabilities of the Anaplan platform give businesses the transparency, visibility, access, and control needed for superior data safekeeping and protection. Anaplan offers best-in-class security and compliance including bring-your-own-key (BYOK), central identity management (CIM), single sign-on (SSO) support with SAML 2.0, and data encryption at rest and in transit.

- Identity and authorization management provides user management, access control, and selective access through CIM.
- Authentication is validated through SSO and certificates.
- Encryption is provided at rest and in-transit with option for BYOK.
- Audit functionality tracks user activity and access control security events.

## Lay the foundation for your connected enterprise

Connected Planning incorporates accurate, timely, and comprehensive input to project into the future. Accelerated productivity from Connected Planning provides organizations with newfound agility to respond proactively and decisively in the face of escalating uncertainty. Aided by artificial intelligence and machine learning that continuously learn and recalibrate from growing data sets, organizations can leverage intelligence that helps tackle the unexpected well into the future.

**Request a demo today to see the Anaplan Connected Planning platform in action at [anaplan.com/request-demo/](https://anaplan.com/request-demo/)**

## About Anaplan

Anaplan transforms the way you see, plan, and lead your business. By dynamically connecting financial, strategic, and operational plans in real time, Anaplan gives you the power to anticipate change, address complexity, and move at the speed of the market. Anaplan's Connected Planning platform lets you view and contextualize current performance, forecast future outcomes to fuel growth and mitigate risk, and optimize costs so you can make faster, more strategic decisions. Anaplan helps more than 2,200 market-leading customers in over 50 countries navigate their daily planning challenges with confidence.

**To learn more, visit [Anaplan.com](https://anaplan.com)**