



# Financial planning transformation for banking

Maximize financial performance with connected finance



While overall return on equity (ROE) in the banking industry has increased after a decade of stagnant growth, only 15% of banks are expected to deliver both long-term profitability and growth. In such a disruptive environment, managing your costs, effectively allocating resources and capital, and unlocking rapid decision-making are crucial to driving ROE improvement.

However, traditional financial planning at banking institutions is sluggish, fragmented, and can't keep pace in today's market. To stay ahead, you need a way to streamline your financial planning and analysis and connect your finance teams to drive stronger outcomes.

## There is a better way to plan

Transform your financial planning processes with our all-encompassing planning, budgeting, and forecasting (PB&F) solution. Say goodbye to laborious, siloed planning and seamlessly integrate disparate data to create a single, unified view for corporate and business unit (BU) financial performance reporting and planning. Use this holistic view and our advanced scenario modeling to enable better decision-making so you can minimize risk and better allocate resources and capital.

## Key benefits

- **Quickly adapt to market changes.** Integrate predictive analytics and run advanced scenarios based on key business drivers. By accelerating planning cycles and reporting to enhance decision-making, our customers have achieved up to 20% improvement in forecast accuracy.
- **Better allocate capital to manage risk and liquidity scenarios.** Optimize your resources and costs through increased profit and loss (P&L) transparency. Focus on the opportunities that matter by better understanding trade-offs and ROI. By doing so, our customers have reduced operating expenses by up to 2%, resulting in a significant ROE increase.
- **Boost productivity.** Automate PB&F processes and free up your finance team to focus on value-added work and deliver greater business insights. Our customers have reported up to a 40% increase in the productivity of finance.

## CUSTOMER STORY

# MIZUHO

With 86 offices, Mizuho Bank's Global Corporate Company delivers advanced financial services to customers worldwide. Mizuho Bank looked to Anaplan to transform its expense management system.

### CHALLENGES

- **Budget data compilation from 86 offices** required 5-6 people to work overtime for several days.
- **Cost allocation methods varied from office to office**, while manual entry of data resulted in errors.
- **"One Mizuho" corporate initiative** made digitization and standardization a company-wide priority.

### RESULTS

With Anaplan, Mizuho Bank realized these results:

- **50% less time** required to compile budget data.
- **25% faster** budget cycle overall, with no overtime.
- **17% reduction in expense ratio**, attributed in part to Anaplan use.

"The traceability of data in Anaplan allows us to understand the driver-based cost allocation to a fine level of granularity."

**VP, Financial Control Team, Mizuho Bank**

## Solution details

### Net interest margin (NIM) planning

- Forecast loans, deposits and fee income at the client and product subsegment with clear linkage to business and macroeconomic drivers.
- Consolidate planning and forecasting across BU/BFs while maintaining the ability to drill down into segment level results to drive consistency and better understand trade-offs and ROIs.
- Drive resource allocation at the required level of granularity to enable insights-driven decision-making.

### Expense planning

- Plan and forecast non-interest expenses based on the income plan and drive decision-making on cost initiatives.
- Connect OpEx and CapEx across BU/BFs to track cost targets and profitability at a granular level (e.g., by product or line of business) and create transparency around corporate cost allocation.

### Headcount planning

- Estimate and track headcount expenses to ensure alignment with income and expense plans and evaluate headcount decisions.
- Connect headcount planning and forecasting across BU/BFs to create a real-time comprehensive central workforce plan.

### Capital planning

- Model liquidity and capital ratios to forecast your balance sheet across different scenarios and ensure adherence to regulatory compliance requirements.
- Connect capital planning and forecasting to income and expense plans across BU/BFs to drive effective decision-making.

### Long-range planning

- Build strategic plans and evaluate the financial impact of strategic initiatives under evolving scenarios.
- Connect long-range planning to income, expense, workforce, and capital planning to ensure alignment between strategy and financial performance.

## The Anaplan Platform Offers

- **What-if scenario and multi-dimensional modeling** that's powered by our patented Hyperblock™ calculation engine, producing ultra-fast calculations at unprecedented scale so you can anticipate market changes.
- **Built-in dashboards, reporting, and analytics** with data visualization providing a single source of planning truth on business performance.
- **Collaborative and agile planning** across the enterprise from corporate to business units and across functions (finance, sales, risk and compliance, HR, IT, retail/corporate/commercial banking, and more).
- **Best-in-class security and compliance** with role-based access control, user management, and SSO support with SAML 2.0 compliance, and data encryption.
- **A highly extensible ecosystem** — collect and analyze data in a single location using APIs, ETL connectors, and built-in integrations with other solutions.

## About Anaplan

Anaplan transforms the way you see, plan, and lead your business. By dynamically connecting financial, strategic, and operational plans in real time, Anaplan gives you the power to anticipate change, address complexity, and move at market speed. Anaplan's Connected Planning platform lets you view and contextualize current performance, forecast future outcomes to fuel growth and mitigate risk, and optimize costs so you can make faster, more strategic decisions. Anaplan helps more than 2,400 market-leading customers in over 50 countries navigate their daily planning challenges with confidence.

To learn more, visit [Anaplan.com](https://www.anaplan.com).

The Anaplan logo is located in the bottom right corner of the page. It features the word "anaplan" in a white, lowercase, sans-serif font. The letter "a" is stylized with a white outline that forms a partial circle around the letter. The logo is set against a dark blue background with a white curved line element.