Anaplan

Anaplan CoPlanner for the Demand Planning Application

Tap into generative AI to ask and get immediate answers to your demand planning questions, speeding time to action

Demand planning is full of fast-moving complexity — in data relationships, models and scenarios, connections with other plans — making good decisions time-consuming. Even with the best demand planning solution, getting quick answers to important questions takes time and expertise. What if you could talk directly to your demand planning data and forecasts, asking your questions… and getting answers?

Enter **Anaplan CoPlanner for Demand Planning**, your generative AI companion. Anaplan CoPlanner lets you ask planning questions and get immediate answers. Using natural language to ask demand planning questions, you now can get instant insights and automatically kick off workflows that help you make faster decisions with confidence — all in a secure environment.

There's a better way to plan

Get instant answers and analysis with our conversational AI, Anaplan CoPlanner for Demand Planning. Now you can converse with your data in real time, so you can make better decisions at the speed of demand.

Key benefits

Accelerate time to insights – Break down barriers across your demand plans to access insights and connect silos across your business:

- Get answers to complex demand-specific questions, based on your role as planner, executive or other stakeholder, to make better decisions that impact both the unit and the business overall.

- Use Anaplan CoPlanner for Demand Planning wherever you are, using a web browser or your mobile phone (iOS and Android) — whether in the warehouse or on the road — to always have the latest demand changes and insights at your fingertips.

- Ask questions that dive into what's happening in the company, your demand models, and the changing demand patterns and forecasts, to make better decisions.

Transform insights to actions – Surface indiscernible demand patterns through an intuitive conversational interface:

- Dive deeper into the demand signal through forecast analysis to make better decisions, using suggested follow-up questions and dashboards.

- Enjoy the ease of natural human conversation to access and simplify complex data structures on demand signals, analysis, and forecasts.

- Seamlessly convert AI insights on demand data, models, and forecasts into action via embedded workflows.

Make more confident decisions – Gain precise, relevant, and trusted insights on changing demand signals and patterns based on the customer's own data:
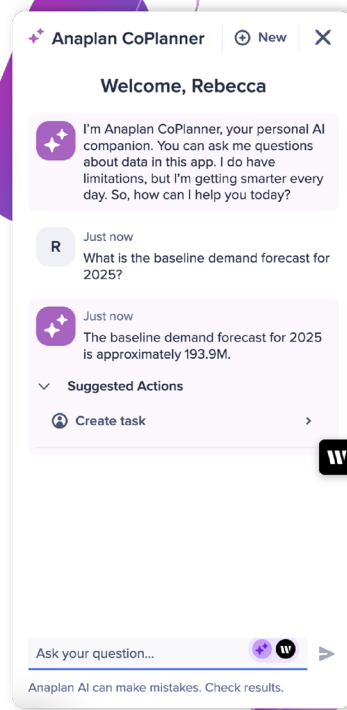
- Trust demand insights delivered by AI with embedded explainability, providing context to all generated analysis.

- Get insights relevant to your unique business and its markets with secure AI analysis on your specific data.

- Always see when insights are generated to maintain a clear idea of history of the analysis done and the relevancy of the insight.

- Have confidence in the decisions made from Anaplan CoPlanner analysis with built-in explainability, showing you how and where the insights were generated.

Product details

Conversationally ask more of your data using your phone or web UI

- Talk to Anaplan CoPlanner for Demand Planning on web or mobile, using natural language to generate in-depth analysis, quickly.

- Build on conversations, digging deeper into insights for better, more precise answers.

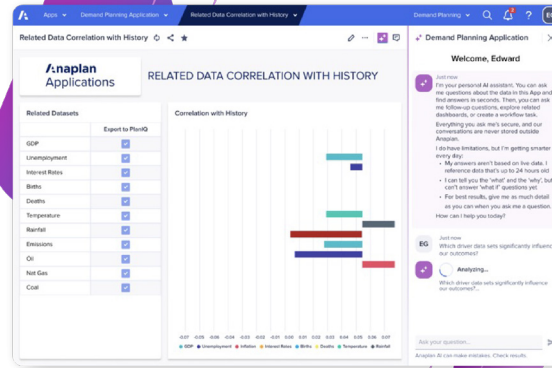- Ask questions through voice recognition to speed time to insight on the go with the mobile app.

Having a conversation with your phone, via talk or text as you prefer, getting direct answers and "Suggested Actions" in a workflow you can talk to directly.

Context-aware explainability

- Click into the source of the analysis through recommended actions and related dashboards directly in the Anaplan CoPlanner interface.

- See when the insights were generated with timestamped responses.

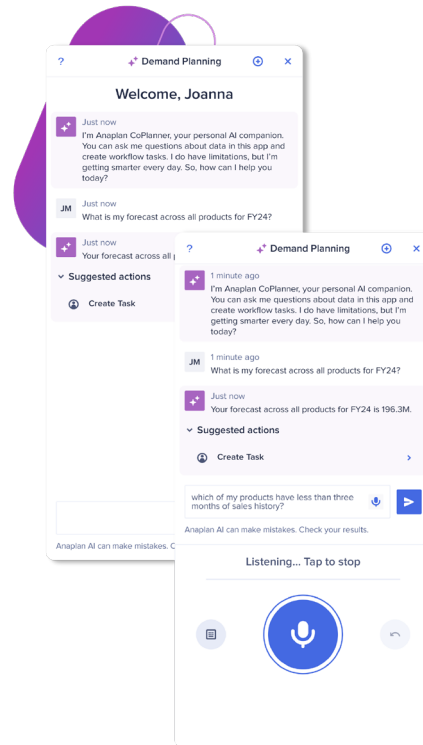### Demand domain-specific knowledge and answers

- Ask multiple questions directly about your demand data, models, and forecasts, using demand planning-specific language, gaining quick insights on changes in the market, demand signals, and patterns.

- Trust the quality of Anaplan CoPlanner responses with tested and trained answers for the most frequently-asked demand planning questions.

Using the web interface, you can ask multiple questions and get immediate answers. Anaplan CoPlanner for Demand Planning keeps track of your conversation with the data, showing how you can ask multiple questions, and suggests follow-up questions.

Embedded demand-aware workflow for following up

- Kick off workflows directly from Anaplan CoPlanner to quickly act on insights.

- Follow suggested next steps to drill into the details of the analysis, looking at related dashboards to see relevant information.

- Drill deeper into the details with suggested follow-up questions.

On your mobile phone, as with the web interface, the Anaplan CoPlanner workflow learns from your demand planning conversation to suggest follow-up actions and tasks.

About Anaplan

Anaplan is the only scenario planning and analysis platform designed to optimize decision-making in today's complex business environment so that enterprises can outpace their competition and the market. By building connections and collaboration across organizational silos, our platform intelligently surfaces key insights — so businesses can make the right decisions, right now. More than 2,400 of the world's best brands have continually optimized their decision-making by partnering with Anaplan.

To learn more, visit Anaplan.com