



Financial Planning and Analysis for Chemicals & Specialty Materials



As a growth-focused FP&A leader in the Chemicals and Specialty Materials industry, you face the challenge of managing volatile market conditions while ensuring sustainable long-term corporate performance. With Anaplan FP&A, you can drive enterprise-wide alignment and accountability across long-term strategic plans, performance metrics, and scenarios that accurately reflect the full spectrum of your operations – from production and supply chain activities to their financial outcomes. Enhance collaboration and operational efficiency by digitizing processes and centralizing planning and reporting data, enabling better decision-making across the enterprise.

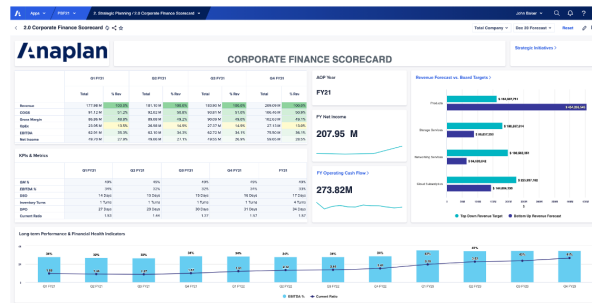
Key benefits

Enterprise line-of-sight and flexibility: Extend visibility across your enterprise and manage financial and operational performance at scale by linking long-term plans, budgets, and forecasts across various business units, product lines, and regions within the sector.

Scenario modeling and predictive forecasting: Quickly integrate both internal and external data, such as commodity prices, production schedules, and regulatory shifts, to intelligently forecast future outcomes. Create scenarios that help you navigate evolving regulations, market dynamics, and customer demands with greater accuracy.

Centralized planning and reporting data: Seamlessly consolidate data from multiple sources, including production, R&D, and external market data, to maintain a unified, real-time source of truth. This allows for more accurate financial planning and operational performance management across the supply chain.

Ownership and accountability: Enhance collaboration across departments such as production, R&D, and



finance to boost productivity. Improve alignment on strategic goals and financial outcomes by fostering accountability and understanding the broader financial implications of operational decisions.

Streamline management reporting and analytics: Deliver actionable insights with visually compelling dashboards and reports. Align decision-makers quickly by connecting data from production, supply chain, and finance to enable faster, more informed decisions that drive operational and financial success.

Transform how you see, plan, and lead your business

Are you ready to create and dynamically test multiple scenarios to drive revenue growth, improve operational efficiency, and optimize asset utilization across your chemical production and supply chain operations?

Gain confidence in your plans and forecasts by integrating teams, data, and strategies into one centralized platform. Anaplan offers a real-time, business-owned planning and reporting environment tailored to meet the unique modeling needs of FP&A while supporting the complex regulatory requirements and standardized processes of the chemicals and specialty materials industry.

CUSTOMER STORY



66% faster scenario planning

The crop science industry faces challenges from war straining food supply, climate change reshaping farming, and evolving regulations. Operating in 80 countries with a mission to combat world hunger, Bayer Crop Science faced difficulty tracking its financial performance. By adopting Anaplan, the company empowered its finance experts to tackle larger workloads and become strategic advisors to the business. Today, Bayer Crop Science uses Anaplan for all its planning and forecasting processes:

- Faster scenario planning enables agile, data-driven decisions
- Reduced workloads boost finance morale and collaboration
- Savings are redirected to research and development

Results:

- 66% faster scenario planning
- Planning time reduced from weeks to days
- Advances vision to support 100 million smallholder farmers by 2030

“ We use Anaplan for all our planning and forecasting processes. Building scenarios for the business, visualization of our data, bridging different systems and processes.”

Gerald Auer

CFO and Head of Finance, Bayer Crop Science EMEA

Solution details

Improve accuracy and build alignment with your business strategy

- Align long-term strategic plans with financial targets and operational models across the entire production cycle, from raw material sourcing to product distribution.
- Distribute goals across divisions, such as R&D and manufacturing, and support iterative planning.
- Track performance against targets and adjust plans quickly to shifting customer demand or production needs.
- Deliver real-time P&L and liquidity insights in the context of new capital investments or infrastructure adjustments.

Establish a path forward with scenario modeling and analysis

- Develop “what-if” analyses to assess the impact of key drivers such as shifts in raw material availability or capacity expansion projects.
- Easily model multiple scenarios to make fast, informed decisions in response to unexpected disruptions, such as supply chain interruptions.
- Evaluate the trade-offs of investments in chemistry innovations or supply chain optimization to optimize costs and improve efficiency.

Optimize opportunities with intelligent forecasting

- Harness advanced analytics and external data, such as raw material prices, to drive accurate insights with AI and ML technology.
- Identify key drivers and build dynamic calculations to enhance revenue forecasts and cost projections.

- Aggregate data across divisions – such as R&D, production, and supply chain – and adjust hierarchies to analyze shifts in business performance.

- Enable flexible, detailed forecasts to quickly adapt to changes in raw material availability.

Drive effectiveness and efficiency across planning processes

- Empower managers to contribute to budgets and forecasts on a collaborative platform with integrated workflows.
- Build and maintain financial models directly to reduce IT dependence and allow focus on data analysis rather than data management.
- Ensure transparency for compliance and audit teams with detailed business maps, audit logs, and robust user and data management.

Support seamless data integration and drive user adoption

- Leverage data from transactional systems to feed budget and forecast models.
- Integrate with upstream and downstream systems such as your ERP, CRM, and HRIS, using pre-built connectors or self-service import/export options.
- Rely on audit history to monitor model changes and activity to ensure traceability in the manufacturing processes.

Deliver up-to-the-minute reporting with confidence

- Quickly refresh and distribute reports to support decisions on capital investments, regulatory compliance, and operational strategy.
- Use integrations with Microsoft Office, Tableau and Power BI to increase productivity and efficiency.
- Support self-service with drill down into rich data to analyze plan detail and assumptions.

About Anaplan

Anaplan transforms the way you see, plan, and lead your business. By dynamically connecting financial, strategic, and operational plans in real time, Anaplan gives you the power to anticipate change, address complexity, and move at market speed. Anaplan's Connected Planning platform lets you view and contextualize current performance, forecast future outcomes to fuel growth and mitigate risk, and optimize costs so you can make faster, more strategic decisions. Anaplan helps more than 2,400 market-leading customers in over 50 countries navigate their daily planning challenges with confidence.

To learn more, visit [Anaplan.com](https://anaplan.com)

The Anaplan platform offers

- **“What if” scenario and multi-dimensional modeling**, powered by our patented Hyperblock® calculation engine, producing ultra-fast calculations at unprecedented scale so you can anticipate market changes.
- Built-in dashboards, reporting, and analytics with data visualization providing **a single source of truth** on business performance.
- **Collaborative and agile planning** across Finance, Operations, Supply Chain, HR, Regulatory, and other business units.
- Best-in-class **security and compliance** with role-based access control, user management, SSO support with SAML 2.0 compliance, and data encryption.
- **A highly extensible ecosystem** — collect and analyze data in a single location using APIs, ETL connectors, and built-in integrations with other solutions.

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