Anaplan

# Model at the natural scale of your business with Anaplan Polaris™ Calculation Engine

Anaplan Polaris expands the Hyperblock™ family of calculation engines to natively store and calculate highly sparse data sets. Polaris empowers you to model and analyze your businesses at the natural dimensionality and granularity, at scale, to offer rich actionable insights to drive faster business outcomes, by intuitively slicing and dicing through every facet of the business, with overall reduced costs. Democratizing insight generation and analyses at the hands of business users in real time, Polaris helps you respond to market uncertainty with precision.

## An industry-leading engine for any type of business problem

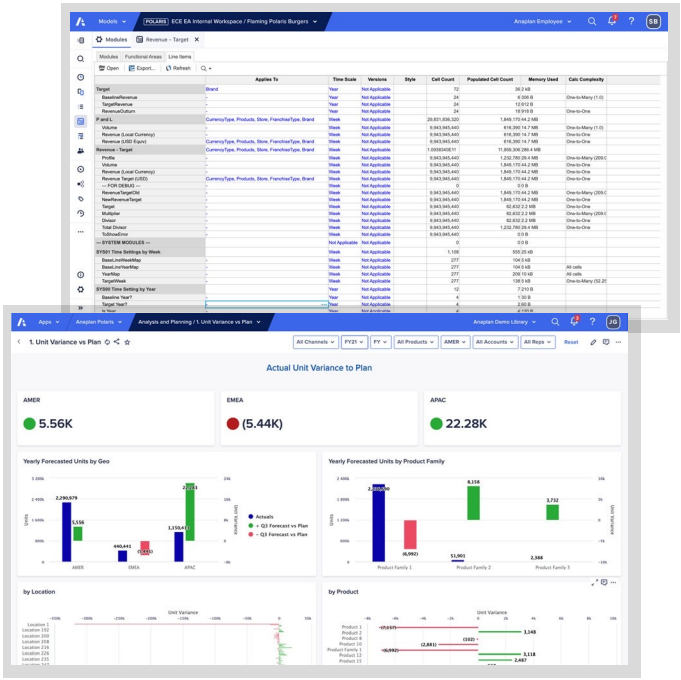
Polaris delivers a best-in-class planning architecture for efficient and scalable modeling, analysis, and reporting. Easily discover new insights, while tackling complexity at the natural dimensionality of your business with efficiency. Map your data intuitively, leveraging any existing parameters such as dimensions, or hierarchies needed to find key trends.

Rely on the power of Polaris to solve any type of business problems with greater agility. Once an update is made to the model, any related plans and forecasts are updated with the latest real-time information to keep teams aligned. Plus, ability to examine your data from every angle can help you to discover new insights, modify what-if scenarios, and plan the future of your business with more precision.

CUSTOMER STORY

**Simon Properties Group**

Granular sales analytics insights into:

SIMON®

**1.2k** entities | **2k** accounts | **30k** leases