

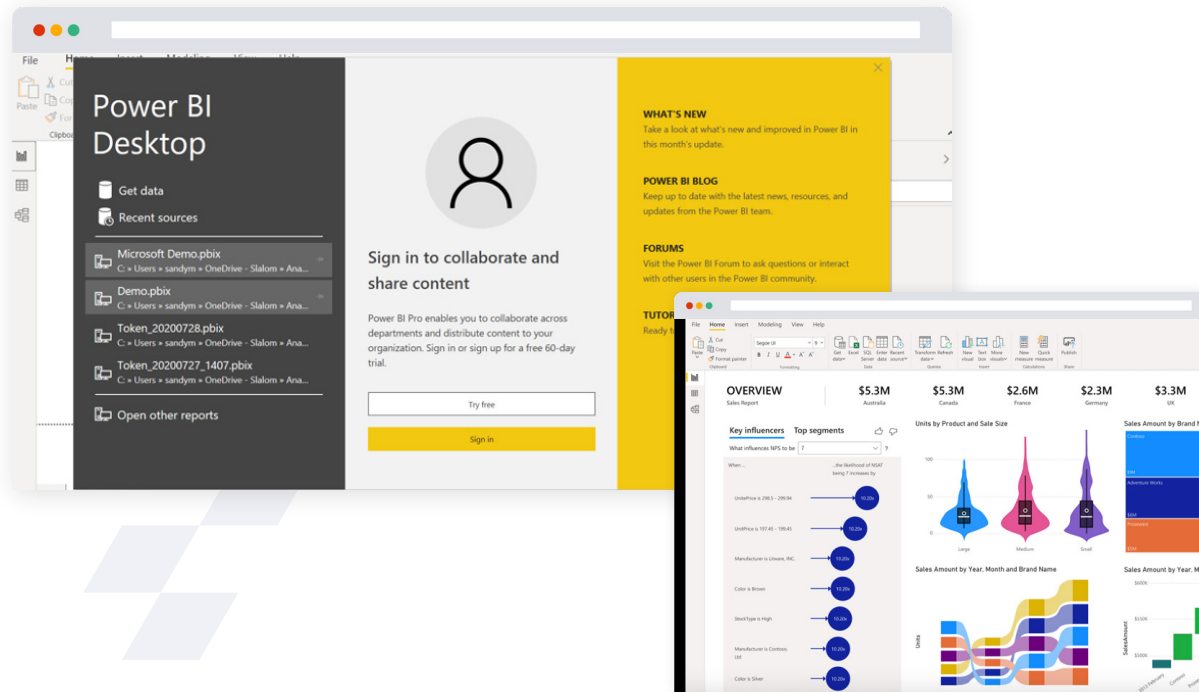


# Anaplan Connector for Power BI

Self-service data visualization and analytics with Microsoft Power BI

Microsoft Power BI offers self-service and enterprise-grade data analytics on a single platform and is a Leader in the Gartner Magic Quadrant for analytics and business intelligence platforms.

The Anaplan Connector for Power BI is a user-friendly native connector for Power BI. It allows you to easily connect your Anaplan data and models to Power BI for enhanced data visualization and report creation to align with your specific KPIs and brand.



## Key benefits

### Natively integrate Anaplan data into Microsoft Power BI

Align plans and decisions and report with latest planning data.

- Seamless native connection between Anaplan and Power BI for reporting.
- Instantly refresh data to automatically update report.
- Access Anaplan models, manage exports, and conduct data query all within the connector.

### Answer key business questions without reliance on IT

Independently create and share reports.

- Perform agile inquiries and analyses without technical support.
- Self-service integration with Power BI drives agility and empowers end users to create dashboards and share interactive reports.

### Enhance Anaplan data with Power BI reporting and Azure cloud capabilities

Combine the best of Anaplan, Power BI, and beyond.

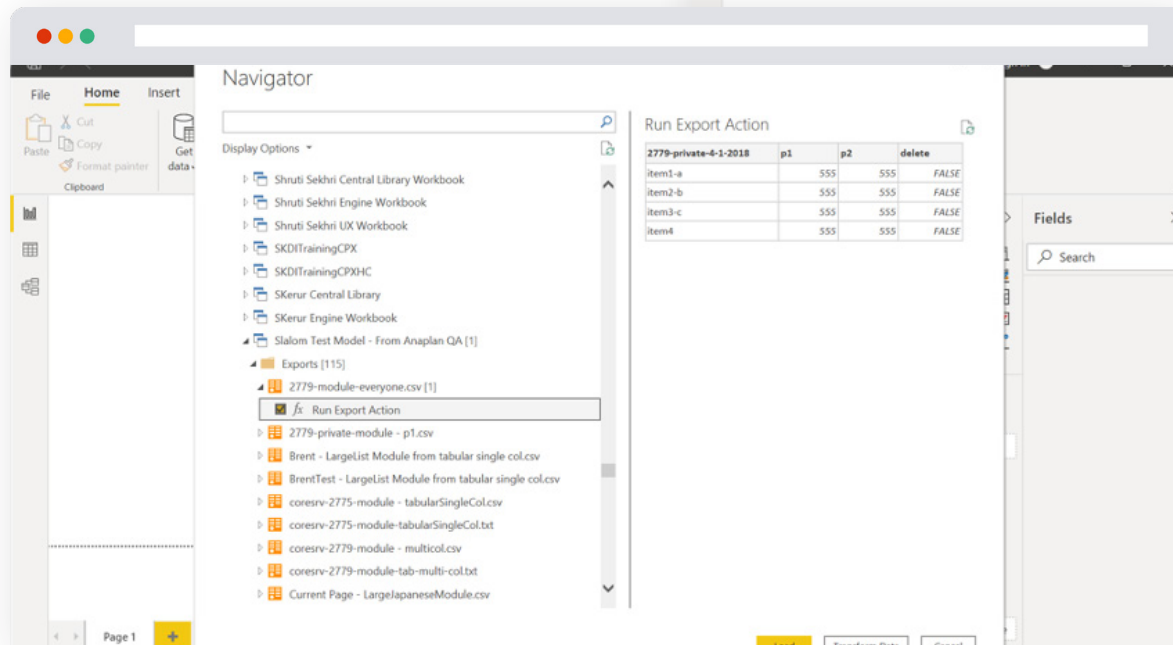
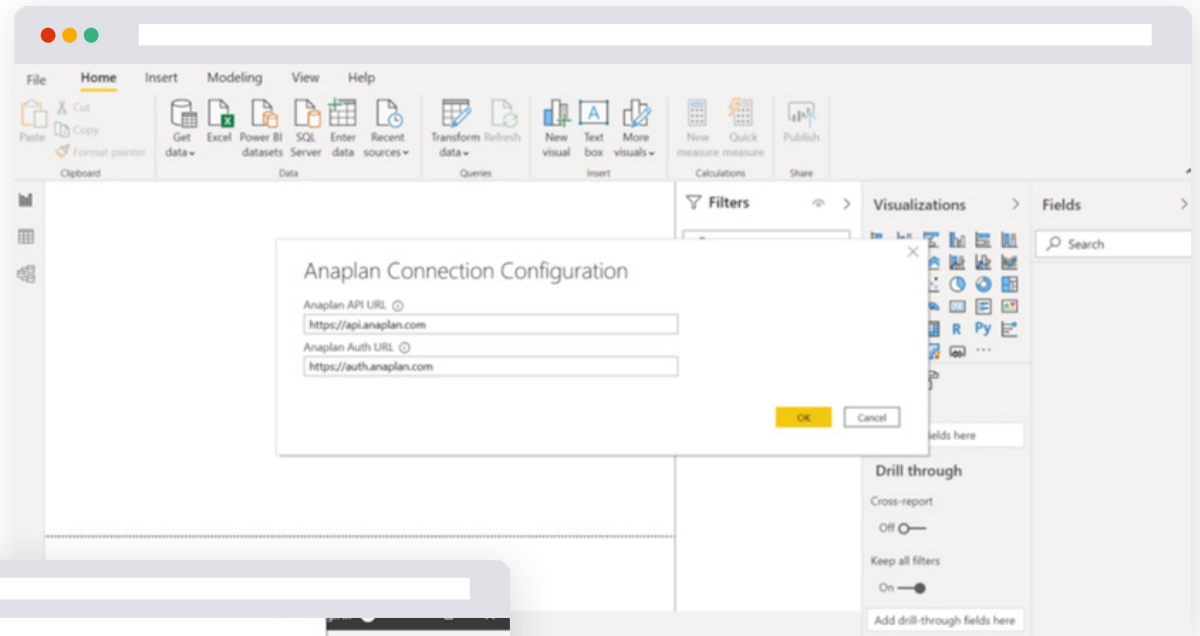
- Report on Anaplan data with insightful visuals in Power BI.
- Drive alignment and KPIs by augmenting Anaplan data with other enterprise data.
- Access integrated analytics and other Azure cloud capabilities.

## Key features

### Connect directly to Anaplan

Integrate Anaplan data into Power BI with a native connector for agile reporting.

- Authenticate using Anaplan credentials.
- Select, run, and preview Anaplan export actions.
- Seamlessly run and re-run Anaplan export actions to speed data integration processes
- Load Anaplan data to Power BI model.
- Support Anaplan data exports up to 5GB to accommodate larger scale analytics and visualizations within PowerBI

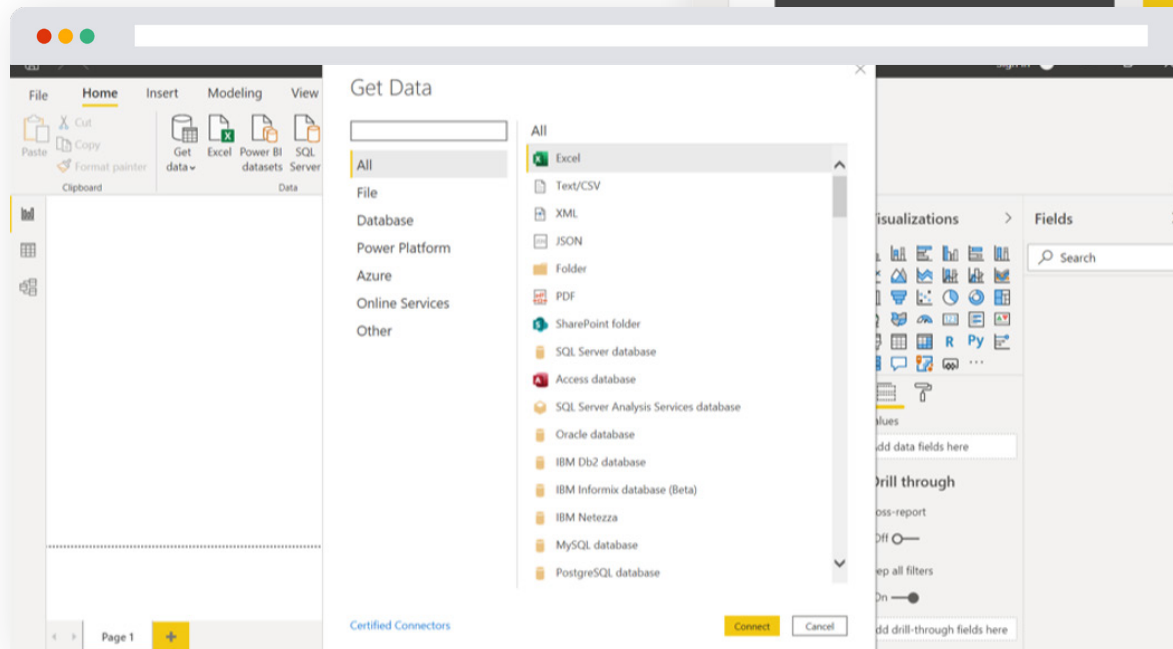
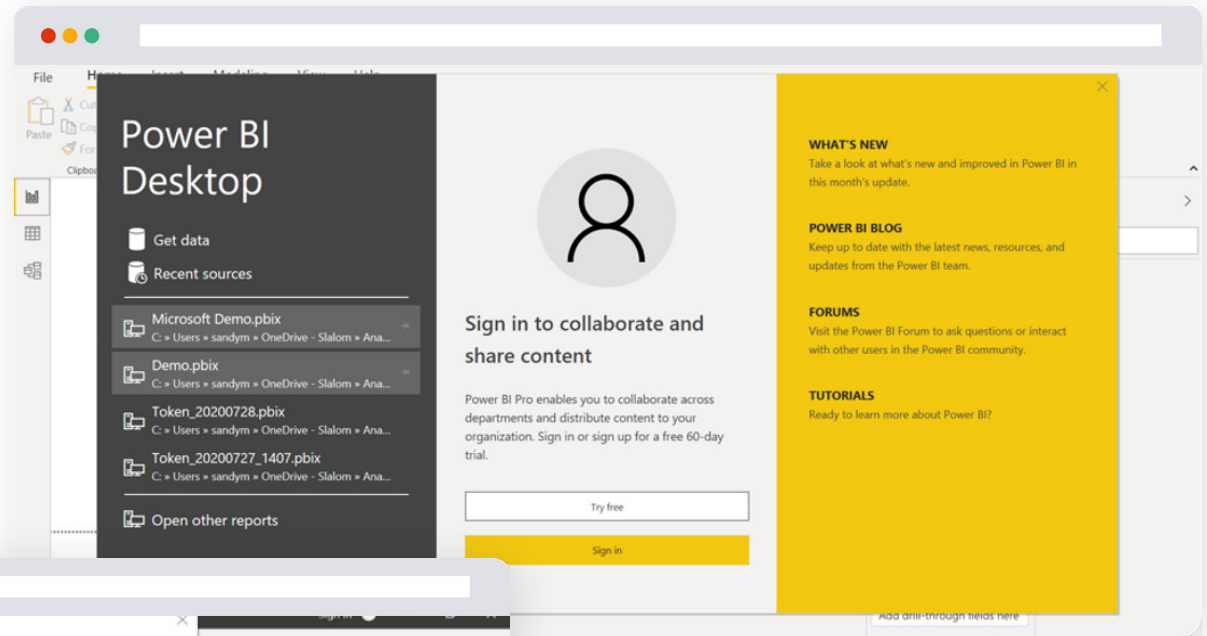


## Key features continued

### Power BI for desktop

Extract data from Anaplan into Power BI, eliminating the need for technical support.

- Extract data and easily create reports, dashboards, and visualizations.
- Anaplan models and exports available for data query within the connector.
- Merge data from multiple sources to model in Power BI.
- Easily publish data from Power BI Desktop to the cloud.



## Anaplan Platform



### Enterprise scale

The Anaplan platform connects your entire enterprise, scaling as you grow and handling real-time changes at any size. Calculations stay consistent and rapid for all data sets and any number of users.

### Extensibility

The Anaplan platform collects and analyzes data in a single location, enabling both high-level and granular analyses and facilitating data-sharing with all stakeholders. APIs, ETL connectors, and built-in integrations easily communicate with other solutions.

### Planning and modeling

Our in-memory HyperBlock<sup>®</sup> engine enables multi-dimensional scenario modeling with unlimited constraints, allowing companies to model even the most complicated business scenarios and stay ahead of changes in the market. The platform maintains 100% consistency across all model changes.

### Engaging user experience

The Anaplan user experience puts the whole enterprise on a single platform. Model-building is intuitive and requires zero coding knowledge. The whole company shares real-time data across devices and solutions, enabling rapid decision-making and unprecedented flexibility.

### Security

Robust protection keeps your business's data safe. Best-in-class security and compliance include BYOK, role-based access control, user management, SSO support with SAML 2.0 compliance, and data encryption at rest.

### Intelligence

Embedded optimization including Optimizer<sup>™</sup>, over thirty predictive algorithms, and evolving AI capabilities transform complicated inputs into actionable recommendations. Machine learning intelligence speeds up decision-making across use cases.

## About Anaplan

Anaplan (NYSE: PLAN) is a transformative way to see, plan, and run your business. Using our proprietary HyperBlock<sup>™</sup> technology, Anaplan lets you contextualize real-time performance, and forecast future outcomes for faster, confident decisions. Connecting strategy and plans to collaborative execution across your organization is required to move business FORWARD today. Based in San Francisco, we have 20 offices globally, 175 partners, and more than 1,800 customers worldwide.

To learn more, visit [Anaplan.com](https://www.anaplan.com)